Spreading the word: VALOur-IT Business Cards for 2009

Description

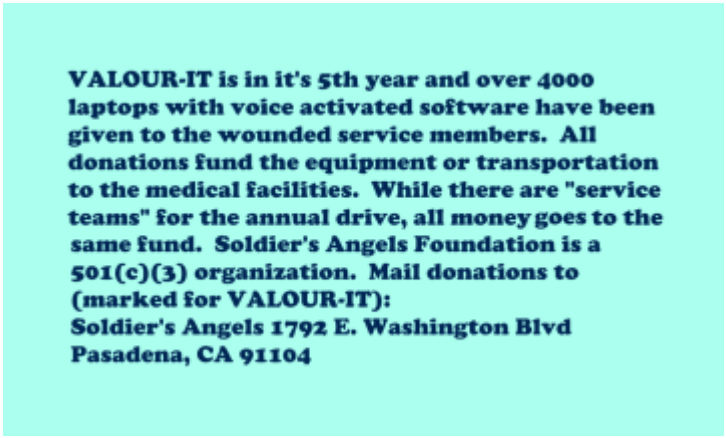
Blogs get so far, email reaches moreâ€¦but what about handing our business cards in the office or at the bar or the networking meetings and seminars you attend for the next few weeks?

First off, Iâ€™ll say this: Iâ€™m not graphics artist and Iâ€™m no savvy marketeer. If you can do a better cardâ€¦please do, just know you will be running a tight deadline to get them in your hands in a quantity to get to lots of people inexpensively fast, beginning 10/26. Iâ€™m going to â€œcarpet bombâ€• the local areaâ€¦in hopes of getting one more method of exposure for the VALOur-IT campaign moving this year.

I designed these (set up for 3.75â€³x2.25â€³ for full bleed):

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Click on the pictures to get to the ones made for 300dpi, if youâ€™d like to borrow the artwork for your purposes to promote the Soldierâ€™s Angels VALOur-IT 2009 fund raising campaign.

If youâ€™d just like a bunch to show up at your door (no shipping cost!), has these on file and mine were ordered yesterday. Jamie is the owner and can get some headed your way, too.

Hereâ€™s my plan and feel free to steal this, also

Enlist the many people I know locally to hand these out in the circles of influence thay travel in. Iâ€™m in a great networking organization, Free Networking International (which is free, btw), that has over 40 chapters meeting weekly in just the multi city area around me. Between all the chapter directors and other events held, I will have help. Iâ€™m also going to go to neighbors, two of the local Chambers of Commerce where I know the office staff (they talk to many people each day) and drop them off there, too.

After tht, Iâ€™ll put them out to the local businesses I go to and have gotten to know the owners there, too.

So, whatâ€™s so hard about that? A few thousand cards should be good reminders to check out the Soldierâ€™s Angels site for donations when they get home and clean out thier pockets and purses from the days work.

Anyhow, Jamie is cost effective and better yetâ€¦can have them at your door 3-5 business days after the order. No set up, itâ€™s all done. Just get the word out!

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Category

1. Military

Tags

1. business cards
2. charity
3. flat rate printing
4. Soldiers Angels
5. SOldiers angels VALOur-IT
6. supporting the troops marketing
7. Valour-IT
8. veterans
9. wounded warriors

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