Had Your Blog â€œScrapedâ€• Lately?

Description

It seems thereâ€™s a new trouble in Blogging City, so says Lorelle VanPossen in her post â€œSpinning Spammers Steal Our Blog Content.â€• Thanks to the digital age of programs, this is an excepot from the article to explain this phenomena:

> [â€¦]
> Master Copyright Expert, Jonathan Bailey of Plagiarism Today, an adviser and contributor to the Blog Herald, investigated this and wrote in Protecting Your Content From the Spinning Spammers about this new trend in site scraping.
>
> Jonathan calls them Ã¢â‚¬Å“Spinning SpammersÃ¢â‚¬Â•, and they are using Plugins and utilities for synonymized scraping of your blog. The process scrapes your blog feed and then Ã¢â‚¬Å“translatesÃ¢â‚¬Â• your content using synonyms to replace recognizable words.
> [â€¦]

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Your words may be out there already, replete with synonymous alternatives to your choices. If you get that deja vu feeling while surfing all over again, you may be correct!

Toss in my amazement that we have â€œexpertsâ€• in plagarism to add to my surprise!

H/T: My WordPress Dashboard

Category

1. Blogging
2. Technology

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