Operation DVD â€“ Send Your DVDs to the Troops

Description

I just caught wind of this yesterday on the radio:

Operation DVD, a program of AMVETS.

Used or new, the plan is to get them to the sandbox, so thereâ€™s something for the troops to pick through during their down time. Childrenâ€™s videos dropped off will be sent to families stateside.

Some background, about one person making a difference:



â€œOp DVD Kidâ€• Provides Entertainment for Troops
Above is a picture of Zach Cohen, a seventh grader at Charles Boehm Middle School in Yardley, Pennsylvania.

Zach got involved with AMVETS, Operation DVD while searching the internet to find a suitable â€œmitzvah projectâ€• in preparation for his upcoming Bar Mitzvah. When he stumbled upon the Operation DVD website, he knew he had found his match.

As someone who loves to hang out and watch movies with his friends, this effort proved to combine the leisure activities he loved most, with something he thought was very important Ã¢â‚¬â€œ supporting our Troops.

â€œThe soldiers do so much for us and for our country, and I want them to get to enjoy whatever free time they have. I can hang out with my friends and watch a movie or listen to music whenever I want, but our soldiers arenâ€™t so lucky. Not only are they fighting in a very dangerous place, but when they have some time off, they donâ€™t have much to do. Hopefully, AMVETS, Operation DVD will make their free time more enjoyable and will make them realize that we really care about them and appreciate what they doâ€•, Zach explains.

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â€œThe best part about this effort is that people donâ€™t have to dip into their pockets to help. After you watch a movie once or twice, are you really going to keep watching it? That movie can be enjoyed over and over again by many soldiers, if you just donate it to AMVETS, Operation DVD.â€•

â€œThe best places to organize collections are anywhere where there is a lot of repeat traffic Ã¢â‚¬â€œ such as places of worship, office buildings, health clubs, libraries, etc. Schools have made a huge impact on this effort and more and more are getting involved everyday.â€•

Zach has already collected over 2,000 DVDs for our Troops (even his local Honor Society has become involved). He is now in the process of working with other school districts and his Congressman.

A big round of applause for Zach Cohen!!!!!

You can donate cash via the site, or drop them off.

COLLECTION BOXES

Specially designed Ã¢â‚¬Å“Collection BoxesÃ¢â‚¬Â• for donated new and used DVDs will be located across the nation at large chains, retail stores, churches and car dealers.

The Ã¢â‚¬Å“Collection BoxesÃ¢â‚¬Â• are 26Ã¢â‚¬Â• high and Ã¢â‚¬Å“vinyl-wrappedÃ¢â‚¬Â• on the four vertical sides with a description of AMVETS, Operation DVD and logos of major sponsors.

Each Ã¢â‚¬Å“Collection BoxesÃ¢â‚¬Â• is designed in such a way that DVDs can be inserted Ã¢â‚¬â€• but not removed. Each box will hold over 250 donated DVDs for our troops.

Pre-paid shipping labels are attached to each Ã¢â‚¬Å“Collection BoxesÃ¢â‚¬Â• for transportation to sorting centers where Ã¢â‚¬Å“Children TitlesÃ¢â‚¬Â• will be separated to be sent to the families (stateside) of soldiers serving overseas.
COLLECTION POINTS

Smaller rural areas (with no large chains) will be served by local AMVET posts. Material is supplied on the AMVETS, Operation DVD website for local Press Releases and Media coverage.

I bet you have a few DVDs you know theyâ€™d like and you havenâ€™t watched in a whileâ€¦help them outâ€¦itâ€™s lonely when youâ€™re far from homeâ€¦

Category

1. Charities
2. Military
3. Public Service
4. Scout Sniping
5. Supporting the Troops

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