

## Auctions for 2009 VALOur-IT Campaign!

### Description

Have something that will bring hte big bucks?

Then you can help.

For the [Soldiers Angels VALOur-IT](#) fund raising campaign this year, auctions will be held on eBay via a single seller.

The short brief: You send the info to Holly Aho, she posts them, you package and ship the item as dirrected and get paid for your shipping costs.

The longer and "official" rules to play:

#### Auction Items Submissions

All auction items will run as a 7 day auction with no buy-it-now options. Auctions will be listed either on a Friday, Saturday or Sunday evening, ensuring a "2 weekend run" during the 7 day period. This is the busiest time at Ebay. With new listings and expiring listings showing at the top of their lists this is the best time to have a new listing, and the next weekend a now expiring listing.

All auction items must be shipped within 5 business days after receiving shipping cost payment. You will be sent shipping cost money either by paypal or check based on your preference.

#### Things needed to start an auction:

1. Photos.

Images should be no larger than **600px by 600px**

Image file names should be **short and descriptive**. **IMG\_0001.jpg** would be wrong. **marinecoins.jpg** would be better.

Image file names should **contain no spaces**. **marine coins.jpg** would be wrong. **marinecoins.jpg** or **marine\_coins.jpg** would be better.

There is **no limit** to number of photos you can include

2. Description of item

Suggestions for a good description:

Include **measurements** if applicable. Height, width, depth, etc. Is it bigger than a breadbox?

lol

Include **weight** if applicable. Is it paper mache or solid gold? Help the person imagine seeing and holding it in person.

**Condition** of item. Was it last driven over by a drunken tractor driver or is it new in the box?

**Rarity.** This is more subjective but give an opinion based on your experience. How many of this item have you ever seen?

Include **color(s)** in your description. Photos are not good for relying on these details. The buyer may have drastically different monitor color settings than you.

Include **method you intend to ship** the item with. Say you will ship USPS Priority, UPS Ground or whatever you prefer.

Include flat rate **shipping cost** in description (see below for more details). This information will be in the auction details but it's good to include right in the description.

### 3. Shipping cost

Select a shipping method you prefer, be it UPS, USPS, FedEx or whatever.

Find a zip code for the furthest location in the US from your house as you can think of (in lower 48 states). Go to USPS.com, UPS.com or the website for your preferred shipping provider and perform a shipping costs calculator estimate using your address and the zip code you looked up as the shipping location. **This estimate will be the shipping cost** for the auction.

### 4. Price

Include:

Lowest possible value of item. If you don't know, just say that.

### 5. Your personal information

(this information will not be shared)

Your name

address

phone

email address

### 6. Method you prefer to receive shipping cost payment from buyer

Paypal

Check by postal mail

## Rules for preparing shipping items

1. All items must be **shipped in a box** large enough to fit the item as well as shipping materials. This includes any item up for auction, books, small items and even paper items.
2. You must use **bubble wrap and/or styrofoam** peanuts in packaging your item, even if

it is a paper item or a book. No newspaper as shipping material allowed!

3. **No boxes with alcohol advertisements** or names are allowed for shipping purposes. If this is the only box you have, turn it inside out and tape it back together. Need a box? Large stores like Wal-Mart are happy to give you as many as you want. Visit them late at night while they are stocking and help yourself!

4. Use lots of **tape!**

5. You will be emailed a **“From Soldiers”™ Angels** label to print and place on the outside of your box. Please tape it in a visible area, and even tape over the paper so that if the box gets wet the label will be “water-proof”.

Questions? Email Holly Aho at [holly@hollyaho.com](mailto:holly@hollyaho.com)!

~Holly Aho

Note: Holly has been one of the background volunteers who has made lots of Soldier™s Angels things go for years, so you can be confident your item will be taken care of well in the auctions.

Put on your thinking caps on what you have that can help the cause and do it soon. Oct 26th is coming up fast! (Start date of the fund drive!).

### Category

1. Air Force
2. Army
3. Charities
4. Coast Guard
5. Jointness
6. Marines
7. Military
8. Military History
9. Navy
10. Public Service
11. Supporting the Troops
12. Valour-IT

### Tags

1. Charities
2. donations
3. ebay
4. help the troops
5. Soldiers andgels
6. SOLDiers angels VALOur-IT
7. troop support
8. Valour-IT
9. wounded warriors

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### Author

admin

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